

## press release

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## **Mobile devices leave employers exposed to high telecoms costs**

*With employers encouraging staff to “always be in touch” whether travelling or working from home, the number of company mobile phones in use has seen a huge rise in recent years – but with it are fears that employers can lose control of their mobile phone expenditure.*

**25 February 2011** – More and more employers are providing staff with Blackberries, iPhones and other mobile broadband devices which can generate significant amounts of data usage and be used as mobile phones. For staff that are frequently travelling, away from the office or now regularly working from home, this all makes sense. But how can companies stop their mobile phone bills from spiralling out of control? Specialist support is available – Effective Telecoms Limited (Efftel), who help some of the UK’s biggest employers reduce their telecom expenditure, have developed a

specific service that can reduce a company's mobile telecommunications costs – potentially by tens of thousands of pounds.

What Efftel do is undertake a thorough audit of a company's mobile billing. This 'forensic' analysis aims to achieve significant cost savings by checking whether the network operator is applying the correct rates; switching high-spending users to a better roaming or data tariff; ensuring that all phones are properly accounted for; unused services are not charged for; identifying any unused SIMs; highlighting potential misuse by employees and suggesting ways to cut down on unproductive or unnecessary calls.

Commenting on this service, David Rosenthal, Managing Director of Efftel, said, "With the substantial rise in the number of company mobile phones in recent years employers are naturally concerned that this item of expenditure doesn't get out of control, especially when companies are looking for cost savings to stay competitive in difficult trading conditions.

"We use specialist, purpose-designed software to perform on-going analysis of the mobile network operator's electronic billing data. Through regular expense management reporting we can, in most cases, deliver significant savings with no disruption to a company's day-to-day operations and involving little effort on their part. And when inaccuracies or overcharging are found, we also take on the negotiation with the client's network operator to recover the overcharged amount".

For more information on the mobile phone billing service provided by Efftel contact the company on 01256 345545 or visit their website at: [www.efftel.co.uk](http://www.efftel.co.uk).

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