

press release

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Specialist service aims to help companies control “runaway” mobile expenditure

With many companies now providing staff with smart phones as the latest executive ‘must-have’, there is a real danger these data hungry devices become a ‘runaway’ item of expenditure. The latest version of Efftel’s Mobile Expense Management service aims to help companies get soaring mobile phone expenditure under control.

21 June 2011 – Efftel, the telecom cost management specialists, have introduced a new, advanced version of their Mobile Expense Management (MEM) service to take account of the increasing trend of companies providing staff with ‘data hungry’ smart phones. Mobile smart devices have become the latest executive ‘must-have’ but they can generate significant amounts of data usage with a real danger that it becomes a ‘runaway’ item of expenditure. The latest version of Efftel’s MEM, developed in-house, aims to

help companies reduce their mobile expenditure. Providing a range of benefits, the MEM system can:

- establish a clear inventory of all billed mobiles; ensuring all mobiles are correctly accounted for and costs are allocated to the appropriate cost centre;
- ensure the network operator is applying the correct rates;
- indicate whether high-spending users should be switched to a better roaming or data tariff;
- highlight unusual call patterns or misuse by employees.

Commenting on this specialist service, Eftel's Managing Director, David Rosenthal, said, "Companies need to be aware that the more they equip staff with data-hungry smart phones, the higher the risk they will incur soaring mobile phone bills, so it is important they have adequate controls in place to monitor this.

"The latest version of our Mobile Expense Management service meets the needs of any company or organisation that is concerned that this item of expenditure doesn't get out of control, especially when looking for cost savings to stay competitive in difficult trading conditions.

"It can perform a 'forensic' analysis of a mobile network operator's electronic billing data and through regular expense management reporting will, in most cases, deliver significant savings with no disruption to a company's day-to-day operations and involving little effort on their part".

For more information about Efftel's mobile expense management service, contact the company on 0800 376 0100 or visit their website at: www.efftel.co.uk

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